

Heavy Duty Wisconsin Weather Calls for Heavy Duty Backup Power

Members' Advantage Credit Union, a member-owned financial organization, is in the business of meeting the changing needs of its members through many products and services, with offices servicing the communities of Wisconsin Rapids and Plover, WI.

Being a customer-centric organization and always looking for ways to enhance their member's experience, it was determined that the facility needed to be updated. Many exterior and interior upgrades were made, including the implementation of a backup power solution.

Installing a 35Kw natural gas Generac generator was a decision with the credit union members and employees in mind.

Previously, the credit union experienced power outages 1-2 times per year, typically caused by a storm or a neighborhood squirrel. Regardless of what caused the outage, the credit union's daily operations and services were brought to a halt for the remainder of the day.

The outages would last anywhere from half an hour to a full day, limiting their ability to assist members and employees from being able to do their jobs effectively due to security protocols.



In addition to summer storms and random outages, Wisconsin businesses often have extreme winter conditions to plan for, which Tammy Schwebach-Erdman, Chief Financial Officer for Members' Advantage Credit Union, has always kept in mind.

Due to the recent wrath of Wisconsin winter, implementing a Generac generator into the remodeling plan proved to be a sound decision.

Tammy recalls many businesses in the area being affected during a July storm that had caused power outages throughout Wisconsin Rapids and surrounding communities. The storm was so strong that many in the area were left anywhere from 2-7 days without power. Had the credit union not been protected by their recently installed Generac generator, they could have been among those without power.

When choosing the right generator for their business, Tammy looked into a number of options, eventually moving forward with Wolter's Power Systems Group, a recommendation made by their remodeling contractor.

The generator had been installed outside the drive-thru window, creating zero disruption to their daily operations, as Generac generators are known to produce minimal noise. Noise control is especially important to the credit union as they are located in a residential area.

As for working with the Wolter's Power System's Group, Tammy stated, "The service was very prompt, extremely professional and done in a timely manner."

